

Overview: Plastic Surgery Industry

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Here is some helpful background data from the American Society For Aesthetic Plastic Surgery (ASAPS) and its 2004 statistical study. Use this information freely, but please credit ASAPS, as well as Radiance Plastic Surgery when citing for news purposes.

- There were nearly 11.9 million surgical and non-surgical cosmetic procedures performed in 2004, according to the most comprehensive survey to date of U.S. physicians and surgeons by the American Society for Aesthetic Plastic Surgery (ASAPS). Surgical procedures represented 18 percent of the total, and non-surgical procedures were 82 percent of the total.
- From 2003-2004, there was a 44 percent increase in the total number of cosmetic procedures. Surgical procedures increased by 17 percent, and non-surgical procedures increased by 51 percent.
- Since 1997, there has been a 465 percent increase in the total number of cosmetic procedures. Surgical procedures increased by 118 percent, and non-surgical procedures increased by 764 percent.
- The top five surgical cosmetic procedures in 2004 were: liposuction (478,251, up 24 percent from 2003); breast augmentation (334,052, up 19 percent); eyelid surgery (290,343, up 8 percent); rhinoplasty (166,187, down 4 percent); and facelift (157,061, up 25 percent).
- The top five non-surgical cosmetic procedures in 2004 were: Botox injection (2,837,346, up 25 percent from 2003); laser hair removal (1,411,899, up 53 percent); chemical peel (1,110,401, up 54 percent); microdermabrasion (1,098,316, up 28 percent); and hyaluronic acid (Hylaform, Restylane) (882,469, up 659 percent).
- Women had nearly 10.7 million cosmetic procedures, 90 percent of the total. The number of cosmetic procedures for women increased 49 percent from 2003.
- The top five surgical procedures for women were: liposuction, breast augmentation, eyelid surgery, tummy tuck and facelift.
- Men had nearly 1.2 million cosmetic procedures, 8 percent of the total. The number of cosmetic procedures for men increased 8 percent from 2003.
- The top five surgical procedures for men were: liposuction, eyelid surgery, rhinoplasty, male breast reduction and hair transplantation.

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- [People age 35-50 had the most procedures — 5.3 million and 45 percent of the total. People age 51-64 had 25 percent of procedures; age 19-34 had 22 percent; age 65-and-over had 6 percent; and age 18-and-younger had 2 percent.
- [The most common procedures for age 18-and-under were: laser hair removal, chemical peel, microdermabrasion, rhinoplasty, and laser skin resurfacing.

- [Racial and ethnic minorities had 20 percent of all cosmetic procedures. Hispanics, 8.5 percent; African-Americans, 6.2 percent; Asians, 4.6 percent; and other non-Caucasians, 1.1 percent.
- [Where cosmetic surgeries were performed: office facility, 46 percent; free-standing surgicenter, 29 percent; and hospital, 24 percent.
- [Americans spent just under \$12.5 billion on cosmetic procedures in 2004.

Please note: Figures may not add exactly to totals and percentages may not equal 100% due to rounding.

Additional Resources: Plastic Surgery Industry

The following links have been provided to give you ready access to industry organizations that we hope you find to be helpful and informative in the development of your materials.

- [[ASAPS](#)
- [[The American Board of Plastic Surgery](#)
- [[The American Society of Plastic Surgeons](#)
- [[The American College of Surgeons](#)
- [[www.DrCherup.com](#)
- [[Mayo Clinic](#)
- [[University of Pittsburgh Medical Center](#)